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229 promoter F A Arnold admits under oath that he
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251 high incidence of collapsed vertebrae in
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253 Dr Stare refutes his own propaganda

253 the unscientific North Dakota study

253 dose and source of dose not measured in N Dakota study

254 some "low-fluoride" water sources higher than the
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254 N Dakota study press-released before it was published

255 Dr Stare's "political victory" in Massachussetts

256 another bureaucracy

264-5 discovery that fluorine causes mottled enamel

266-7 Bartlett-Cameron study

266 265% higher mortality rate in Bartlett

266 high incidence of arthritis, cataracts, hearing defects
and bone changes found in both cities compared to US

266-7 food, air and water all fluoride-contaminated in
Bartlett-Cameron study area

267 the conclusion that fluoridation is safe for millions is
based on a study of 229 persons

267 Bartlett water condemned as unsafe and defluoridated
before 10-year safety study was completed

267 "non-fluoride" cities when checked found to have as much
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total fluoride intake, in 32-city study

267 promoters admit no large scale safety studies exist on
health of fluoridated versus non-fluoridated populations

267 top promoters admit no research has been done by them
on the effects of fluoridation on victims of arthritis,
kidney, heart or allergic diseases

267 falsity of safety claims

275 ADA officials profit from Crest endorsement

279-280 how WHD manipulated fluoridation endorsement

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280 WHO delegates think further debate is postponed
280 author convinced US Surgeon General Stewart used WHO as
political propaganda to push compulsory statewide
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280-1 US financial pressure on WHO
281 toothpaste patent holders and
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286 repeated refusals to endorse fluoridation by
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287-8 Sweden repeals fluoridation law on 18 November 1971
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294 leading radiologist explains motives
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295 Nutrition Foundation president defends pesticides
296 Dr Stare's opinion of Rachel Carson
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298 scientists who do the "studies" are often the
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299 Dr H R Muhlmann of Zurich University
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11	high-pitched promotional tactics
13	early research into mottled teeth McKay engaged by ALCOA
14	Grand Rapids study fluoridation of control city endorsement by USPHS a reversal of their original stance
15	Frisch learns how to spell "fluoride" "a man possessed"
16	influencing the World Health Organisation appointment of Leonard Scheele to President WHA USPHS/USA was supplying about one third of WHO budget
16-17	five of seven members of 1958 WHO Expert Committee on Fluoridation were fluoridation promoters
17	Knutson, Scheele, Dean and Arnold host visits from overseas "study committees" some of Prof H C Hodge's research financed by Ozark Mahoning Chemical Co and the-then Atomic Energy Commission
17	WHO Committee reports favourably on fluoridation WHO not officially pro-fluoride until 1969

Fluoride in Australia \ A Case to Answer continued;

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17-18 vested interests of WHO fluoridation promoters
false claims of WHO endorsement prior to 1969
false endorsement claim in
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19 promotion by NSW Health Minister, W F Sheahan

19 retreat of Tenterfield, NSW council

20-1 campaigns for fluoridation in

21 1954 Australian Medical Association/Australian Dental
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22 associate professor of politics copies pamphlet
campaigns to promote fluoridation, quash doubts and
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22-3 proponents outnumbered, outvoted at
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23 career of Professor Noel Martin
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23-4 government inquiries in Tasmania and Victoria

24 visiting "experts"

24 denigration of opponents as a promotional technique

25 visit of Dr F J Stare
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26 proponents accuse Australian Broadcasting Commission of
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27 benefits better broadcast than actually established

35 safety claims based on claimed absence of proof of harm
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35-6 higher number of deaths in high-fluoride Bartlett

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- 36 promoters have no time for large-scale epidemiological studies on the question of safety of fluoridation
- 36-7 report of Director General of Health says health in N American trials was monitored for several years
- 37 promoters underplay the inadequacy of epidemiological studies
- 37 CSIRO scientists did not find relationship between fluoridation and cancer, Moree Council told
- 38 1968 Tasmanian report explains away endemic skeletal fluorosis in India, Arabia, China, Algeria and S Africa by discussing these under a separate heading
- 43 Victorian Committee of Inquiry dismisses air pollution in one paragraph
- 45 proponent claims 30-fold increase in baby formula at 1 ppm
- 46 promoters of fluoridation and fluoride toothpaste work together
- 46 proponents concentrate on acute rather than chronic fluoride poisoning
- 47 fluoridationists claim that fluoride improves bones
- 47 the reverse technique in promotion
- 50 intolerance denied outright in Colgate-Palmolive and DHERF propaganda
- 50 Australian doctors taught there are no adverse effects from fluoridation, so would not test for fluoride intolerance
- 50 propaganda insinuates fluoride is inert in the body apart from the dental benefits
- 52 preconceptions of promoters
- 53 sectors of industry who stand to gain from artificial fluoridation
- 53 interest of by-product suppliers in fluoridation
- 53 interest of makers of cariogenic foods in fluoridation

Fluoride in Australia \ A Case to Answer continued:

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- 54 polluting industries desperate to
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- 57 Chemical Week lists companies
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- 60 fluoridation promotion directs attention away from the
real cause of dental disease
- 60 fluoridation propaganda implies that fluoride alone can
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- 62 toothpaste manufacturers and
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- 63 vigorous promotion of fluoride toothpaste in
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- 65-7 origins of fluoridation in the USA
- 66 Oscar Ewing persuades Congress to release \$2m for
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- 67 majority of research on fluoride sponsored by
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- 68 NAS fluoride report scientists' connections with
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- 69 NRC committee member B G Bibby recommended lead fluoride
- 69 soft drink producers recruiting scientists
- 70 Dr F J Stare and industrial donors to
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- 70 no evidence that reducing sweets will
reduce tooth decay — Stare
- 70 industrial donors to Harvard U Dept of Nutrition
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- 71 Kellogg makes pro-fluoridation film, "education
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- industrial donors to, and members of, DHERF
- 73 honorary membership of DHERF for fluoridation promoters
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- 73 Mars Bars fund dental conference — sugar
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- 87 "the more people involved, the
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- 87 studies analyze "what is wrong" with opponents
- 87 Australians learn to resist referenda
- 88 Australian fluoridationists claim debate open
- 88-9 reluctance of Australian fluoridationists to debate
- 90 DHERF seeks "experts in behavioural psychology,
marketing techniques, and promotional advertising to
find more effective methods of public persuasion"
- 90 promoters' 1951 conference discusses terminology
- 90 campaign "to break down public opposition" in Sydney
- 90 glossy brochure delivered with the milk in Tasmania
- 91 victim-blaming
- 92 theory of "irrationality" of the masses
- 92 "What the National Health and Medical Research Council
says is pretty much automatically endorsed by
professional associations"
- 93 the only research necessary in Australia
- 93 part of the promotion and defence strategy

93 Australian Dental Association's fluoridation
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94 promoters unable to go back on assurances of safety

94 Australian fluoridationists claim that
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95 fluoridation banned by Act of Parliament in Sweden 1971

95 Swedish Medical Board and many dentists opposed to
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95 Australian promoter's explanation of Swedish ban

95-6 pamphlet on medical doubts on fluoridation described as
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97 promoters differ over fluoride tablets

114-5 development of Wisconsin state government

118 deletion and misrepresentation of arguments against
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118-9 deception of NSW government over Exner's views

119 1964 Flynn report described by Exner as "the strangest
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119 errors and omissions dismissed "in the light of
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119-120 fluoridation discontinued in Kilmarnock before
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120 N American studies cannot be criticised in
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120 terminology smacks more of propaganda than consistency

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92	promoters offer to fund opponents promoters come back again and again
99	promoters discover how fluoride prevents caries
112	opponents "thin old men in little sandals"
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120	Professor Ericsson's profitable patents Treaty of Rome
127	"European Organisation for the Promotion of Water Fluoridation"
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XXXI 4 Spring 1986	fluoride promoters meet the press
XXXII 1/2 1986/1987	Fluoride in Australia
	Atlantic Monthly report
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